**CRITERIA FOR PAPER REVIEW**

The following criteria are intended specifically for the review of submitted research papers for presentation at IRCIEST 2015. Descriptions have been provided to guide both researchers and reviewers in the blind- peer review process.

1. **Originality and Creativity**

It is evident that the paper presents innovative and inventive concepts, produces a substantial and relevant output, and appeals to both national and international audiences.

1. **Methodology**

The research design and procedures used are appropriate to the objectives of the study, and the data gathering instruments/tools are proven to be valid and highly reliable. Data presented are well interpreted and accurate as a result of careful investigation.

1. **Contribution to the discipline**

The paper significantly contributes to the existing body of knowledge within its specific discipline and presents well-founded conclusions that have future implications in the field of study.

1. **Writing Quality**

The text is written in standard American English and uses language and style appropriate to the field of study in order to clearly convey the paper’s main arguments and allow the readers to make sense of the paper. It flows logically from one concept to the next without dragging the readers because of flawed grammar and usage.